**FACEBOOK/TWITTER POST TEMPLATES**

**These can be shared by official Local League channels and you can also distribute to your League members to share via their personal profiles if they wish to. We have included calendar dates for posting if you wish to use them.**

**Please link all posts to** [**www.Vote411.org**](http://www.Vote411.org)

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| **Date** | **FACEBOOK**  Copy and Paste text to Post | **TWITTER**  Copy/Paste text to Post 240-character limit – including spaces |
| **October 6**  Post Theme: getting them thinking ahead  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | Election day is in one month! Do you know what will be on your ballot? Start your research today with VOTE411.org.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. Simply type in your address and get rich, balanced information about the candidates and issues that will be on your personal ballot. | One month until Election day – do you know what will be on your ballot? Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **October 19**  Post Theme: ballots in the mail  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | Ballots are in the mail heading your way! Do you know how you’ll be voting? Use VOTE411.org to inform your vote.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. Simply type in your address and get rich, balanced information about the candidates and issues that will be on your personal ballot. | Ballots are in the mail! Do you know how you’ll be voting? Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **October 23**  Post Theme: what it will be like to vote with Vote411 (they will have just received their ballots – so made this the longest most in-depth post)  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | Sit down with your ballot, a cup of something comforting and your computer – VOTE411.org offers balanced information on every issue and candidate on your ballot.  Learn how candidates will tackle the issues that are important to your community – in their own words. Get perspectives on issues from both sides.  Make informed decisions as you cast your ballot and feel confident when you drop it in the mail.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. Simply type in your address and get rich, balanced information about the candidates and issues that will be on your personal ballot. | Sit down with your ballot, a cup of something comforting and VOTE411.org – make informed decisions and feel confident when you drop your ballot in the mail. Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **October 26**  Post Theme: easy to use  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | It doesn’t have to take hours of research to cast an informed vote.  VOTE411.org makes it easy to find balanced information in one place. Simply type your address and find information about just the candidates and issues that are on your personal ballot.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. | VOTE411.org makes it easy to find balanced info. Simply type your address and find info about just the candidates and issues that are on your personal ballot. Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **November 2**  Post Theme: feeling overwhelmed – trust  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | Overwhelmed by information coming at you from all sides? Not sure who or what to trust as you cast your vote?  VOTE411.org is the League of Women Voters’ voter guide, designed to be rigorously non-partisan and a source of balanced information for all voters.  Hear all candidates respond, in their own words, to community-sourced questions about the issues you care about most. Find information you can actually trust so you can feel informed and confident when you cast your vote. | Overwhelmed by information and not sure what to trust? Make an informed and confident vote with VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **November 5**  Post Theme: procrastination  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | Tomorrow is the last day to get your ballot in the mail and your vote matters!  If you’ve been procrastinating because you don’t know how to vote, VOTE411.org can help you make an informed decision.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. Simply type in your address and get rich, balanced information about the candidates and issues that will be on your personal ballot. | Tomorrow is the last day to get your ballot in – procrastinate no further! VOTE411 can help you make an informed decision. Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |
| **November 6**  Post Theme: it’s not too late!  Don’t forget to link each post to [www.vote411.org](http://www.vote411.org) | It’s not too late! You can still postmark your ballot this morning or drop it in your local drop box by 8pm.  Use VOTE411.org for any last-minute ballot casting to help you get balanced information on all candidates and issues in one, easy to use place.  VOTE411.org is an online, non-partisan voter guide from the League of Women Voters. Simply type in your address and get rich, balanced information about the candidates and issues that will be on your personal ballot. | It’s not too late! VOTE411.org offers balanced info on all candidates and issues in one place. Use VOTE411.org from the League of Women Voters, a NON-PARTISAN VOTER GUIDE |